

NEWS RELEASE 16-12

June 2, 2016

PURE GOLD ANNOUNCES APPOINTMENT OF CORPORATE SECRETARY AND GRANT OF OPTIONS

VANCOUVER, B.C. – Pure Gold Mining Inc. (PGM – TSX-V) (“Pure Gold” or the “Company”) is pleased to announce that, in addition to his role as Chief Financial Officer of the Company, Mr. Sean Tetzlaff has been appointed as the new Corporate Secretary of Pure Gold, effective immediately.

The Company has also granted incentive stock options to purchase 200,000 common shares of the Company to Phil Smerchanski subsequent to his appointment as Vice President, Exploration. The options are exercisable on or before May 26, 2021 at a price of \$0.63 per common share, and were granted in accordance with the Company’s Stock Option Plan.

ABOUT PURE GOLD

Our mandate is pure and simple. To dream big. To colour outside the lines. To use smart science and creativity to unlock the next major discovery at the Madsen Gold Project in Red Lake, Ontario. And become Canada’s next iconic gold company.

Additional information about the Company and its activities may be found on the Company’s website at www.puregoldmining.ca and under the Company’s profile at www.sedar.com.

ON BEHALF OF THE BOARD

"Darin Labrenz"

Darin Labrenz, President & CEO

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